



YEAR IN REVIEW



GUNDERSEN
MEDICAL FOUNDATION

Where generosity changes lives.



Stephen Shapiro, MD
Chief Medical Foundation Officer
Chair, Gundersen Medical Foundation

Dear Philanthropic Partners,

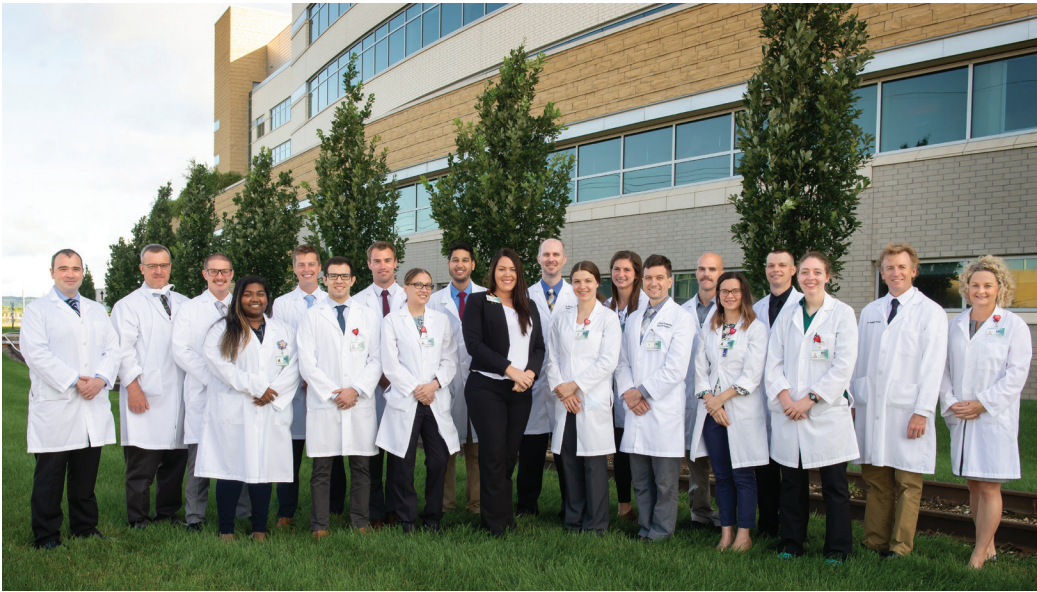
The spread of COVID-19 and its variants continued to challenge our system and our tireless staff in 2021. All of us at Gundersen join our generous giving partners in the hope for a brighter year ahead.

You were there for us through the ongoing pandemic with your generosity and support. You joined us in the fight against the virus with vaccinations and by practicing other measures designed to keep us all safe.

I am truly inspired by your dedication and generosity that touches and saves lives, as you'll see by the examples of accomplishments in this report.

On behalf of all our patients, medical professionals, families and communities who have been impacted by your support, thank you.

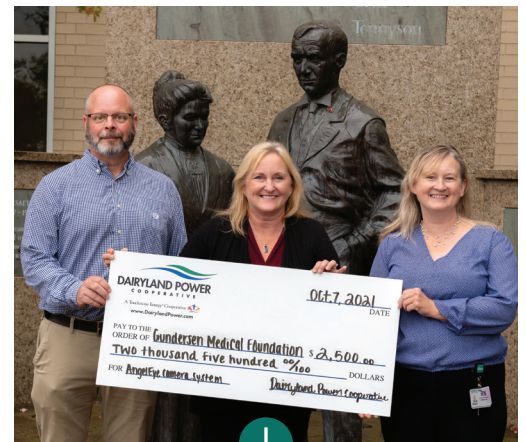
Stephen Shapiro MD



Welcomed
10 new
Legacy Society
members

Fulfilled \$2 million

William Kisken, MD, & Thomas Cogbill, MD, Director of
General Surgery Residency Endowment



Surpassed goal of \$150,000
for the AngelEye camera
system—24/7 live streaming in each
NICU bassinet for families to see their
newborn any time



More than 4,000

people participated in Gundersen's 16th annual
Steppin' Out in Pink walk to raise funds for breast cancer
research and support

31%

of all donations received
came from current, former or
retired Gundersen employees

\$2,980,321

— distributed —

for medical education, medical research, community health outreach, staff education, programming and equipment

\$1.1 million from CMN Hospitals

\$768,000 fund allocations for Gundersen Health System

\$720,000 for medical research

\$520,000 for medical education



\$114,198

awarded to **Respiratory Care** to update neonatal ventilator fleet to latest technology

\$15,000 funded

a pilot program to develop a ketamine infusion service to benefit patients with severe pain management needs

"I thank the Foundation and LHI for their generosity. Because of their support, we are one step closer to offering patients in the region this unique pain management option." - Justin Boge, DO



\$4,000 to develop

Community of Care mental health mobile app in collaboration with the YMCA to provide resources and support to the community



DOWNLOAD THE APP TODAY!
SEARCH: DINNER TABLE RESILIENCE

Available for iOS and Android

More than \$27K

from **Employees Helping Employees Emergency Fund** benefitted 28 employees





— Allocated more than —

\$1.1 million

to support hospital programs and services, as well as direct patient assistance for families

436 local families

with a child facing a medical condition were supported with **\$340,000 given by donors**

Distributed more than \$123,000

to assist area children **attending adaptive recreational programs and camps**

Helped 4 area families

with **disaster support** due to a fire, flood, etc.



\$8.14 million

— in grants —
received

\$5.81 million
in federal awards

\$1.45 million
in Foundation/not-for-profit awards

\$882,000
in state awards

More than \$37 million in grant applications submitted

\$1 million from the Fred C. and Katherine B. Andersen Foundation to support the expansion of the Integrated Center for Education simulation center



Nearly \$1 million from the Federal Communications Commission (FCC) to support Telehealth expansion

\$841,000 from Health Resources & Services Administration (HRSA) to support the Rural Health Clinic Vaccine Confidence program

83

articles published
in peer-reviewed
journals

49

presentations
at state and national
conferences

All of Us
RESEARCH PROGRAM

All of Us Research
Program registered
350 new participants

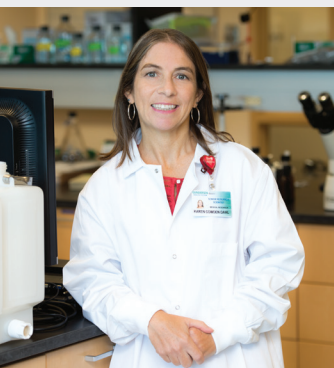
Center for Cancer and Blood Disorders research
enrolled 103 patients in clinical trials

Dr. Christine Grady, National Institutes of Health
Clinical Center, was the featured Dahlberg Scholar
Lecturer during the **20th anniversary of Nursing
Research on the Green**

**Published first-of-
its-kind study**

that used genomic epidemiology
to detect emergence and
community transmission of new
monoclonal antibody resistant
COVID-19 variant

Pictured: Dr. Arick Sabin (top) and Pariac Kenny, PhD (bottom)



**Published
manuscripts**

on ovarian tumor cell
communication with
macrophages plus one on
microRNAs and tumor immunity

Pictured: Dr. Karen Cowden Dahl

World events and COVID-19 continued to disrupt
travel, bringing the safety of our volunteers and
partners to the forefront. Gundersen Health System
leaders made the difficult decision to suspend
international travel to Ethiopia and Central America
and to re-evaluate volunteer opportunities with our
partners at Pine Ridge Reservation.



36

mentors volunteered
time at Hamilton and
Hintgen elementary
schools in La Crosse



2 teams

went to Pine Ridge
Reservation and provided
**56 physicals for student
athletes and staff**



Celebrated 40 years

of providing relationship- and evidence-based bereavement training and support materials

Training reached

all 50 states, Canada, Jamaica, Germany, New Zealand and Australia



2,407 healthcare professionals

trained through seminars, online modules, webinars, train-the-trainer courses and coordinator-led trainings



Released 10th edition

of Perinatal Death training

Launched “RTS Webinar Series: Professional Perspectives”

featuring experts from around the world

Financial Overview 2021



Foundation total income – \$40.5 million

Total income for the year increased from the prior year due to positive investment returns.

■ 30%	Investment Return	\$12.33
■ 25%	Federal Medical Education Support	\$9.91
■ 21%	Gundersen Health System Operational Support	\$8.40
■ 15%	Gundersen Medical Foundation Operational Revenue	\$6.08
■ 9%	Philanthropic Contributions	\$3.80



Foundation total operating expenses and fund distribution – \$29.6 million

Total department operational expenses were under budget by \$1.1 million.

■ 53%	Medical Education	\$15.74
■ 25%	Medical Research	\$7.22
■ 6%	Administration	\$1.92
■ 6%	Health System, Patient & Community	\$1.89
■ 6%	Philanthropy	\$1.71
■ 3%	Resolve Through Sharing	\$0.91
■ 1%	Global & Community Partners	\$0.19



Purposes of philanthropic contributions – \$3.8 million*

Philanthropic contributions in 2021 showed lesser (36%) support toward patient and community health than in 2020 and greater support for medical education and research (25%).

■ 36%	Health System, Patient & Community	\$1.37
■ 25%	Medical Education & Research	\$0.96
■ 25%	Unrestricted & Board Reserve	\$0.94
■ 13%	Permanently Restricted	\$0.50
■ 1%	Campus Renewal Campaign**	\$0.02

*Does not include Philanthropy Other Income

**Transferred to Gundersen Health System



Net assets – \$90.3 million

Net assets increased \$10.9 million from 2020 due to favorable investment returns.

■ 48%	Board Reserve & Other Unrestricted	\$43.67
■ 29%	Donor Permanently Restricted	\$26.25
■ 23%	Donor Temporarily Restricted	\$20.41



7 resident/fellow
graduates hired at
Gundersen Health System

All interviews for the
14 resident/fellow programs
conducted virtually

1 of 10
national healthcare organizations
which concluded participation in
Pursuing Excellence Initiative on patient safety

More than 1,000 undergraduate and graduate learners completed clinical experiences, despite the pandemic

Required for state licensing, **opioid education course offered** to non-Gundersen clinicians for the first time

In collaboration with Integrated Center for Education, **provided credit course "Educating the Educator"** to enhance simulation training



GUNDERSEN MEDICAL FOUNDATION LEADERSHIP

Dr. Stephen Shapiro, Chair of Board
Jack Schwartz, Vice President
Dawn Meyer, Executive Assistant

Philanthropy

Dr. Todd Mahr, Medical Director
Mandy Richardson, Director

Grants

Dr. Jennifer Kleven, Medical Director
Toby Wolf, Manager

Medical Research and Grants

Dr. Jennifer Kleven, Medical Director
Reece Rykal, Director

Global and Community Partners

Dr. Stephen Shapiro, Medical Director

Resolve Through Sharing

Dr. Randi Berg, Medical Director
Mary Beth Hensel, Director

Medical Education

Dr. Greg Thompson, Medical Director/
Designated Institutional Official
Jennifer Lee, Director

To learn more about Gundersen Medical Foundation's mission, please call the Foundation office at (608) 775-6600 or visit gundersenhealth.org/foundation.

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